PRODUCT SPECIFICATION

Customer	
Project	
Part No.	**Z35008-P54Q-772A-Y1**
Remarks	□APPOVAL FOR SPECIFICATION ONLY ■APPOVAL FOR SPECIFICATION AND SAMPLE

CUSTOMER			**ZHUNYIKEJI**		
Approved By	Checked By	Prepared By	Approved By	Checked By	Prepared By
					YAN, Yan

Revision Record

Rev. No.	Date	Description
V1.0	2019-11-07	Preliminary Specification Release.

Contents

1. General Specifications

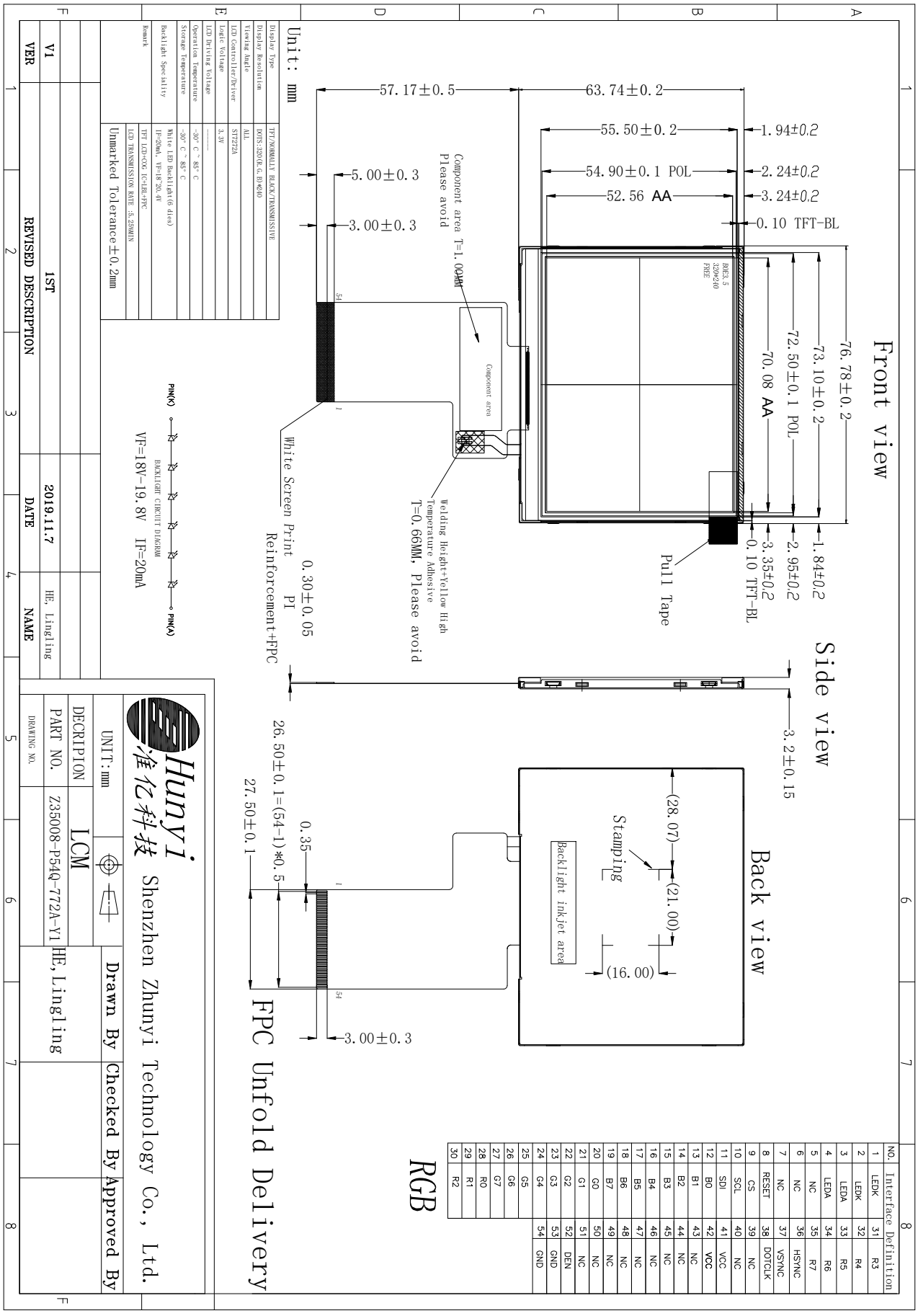
No.	Item	Standard Value	Unit
1	Resolution	320× RGB × 240	pixel
2	LCM Outline Dimension	76.78（W）× 63.74（H） × 3.2(T)	mm
3	LCD Outline Dimension	75.1（W）× 60.26（H）× 0.8(T)	mm
4	LCD Active Area	70.08 × 52.56	mm
5	Pixel Pitch	0.073 × 0.219	mm
6	Driver IC	ST7272A	
7	Display Mode	Normal Black	
8	Pixel Arrangement	1P1D	
9	Viewing Angle	FREE	
10	Color Configuration	RGB	
11	LCD Transmittance	Typ.: 6.2% Min.: 5.25%	
12	LCD Contrast Ratio	Typ.: 1200;Min.:900	
13	FPC Version	Z35008-P54Q V1	
14	Interface	SPI+RGB	
15	Operating Temperature	-30°C~ 85°C	
16	Storage Temperature	-30°C~ 85°C	
17	Backlight Arrangement	LED/6 Series(6 lights in total)	
18	Luminance	400	nit
19	Weight	-	

Zhunyi Technology can promise the consistency of the same batch of products. Therefore, there is no commitment to consistency between different batches.

2. Interface Definition Description

PIN NO.	PIN DEF.	FUNCTION DESC.
1~2	LEDK	LED backlight cathode
3~4	LEDA	LED backlight anode
5~7	NC	No connect
8	RESET	Reset signal input terminal, active at 'L'
9	CS	Chip select signal input terminal, Active at 'L'
10	SCL	Synchronizing clock signal in SPI mode.
11	SDI	SPI interface input pin. The data is latched on the rising edge of the SCL signal
12~19	B0~B7	Blue data,for unused pins,please connect to GND or floating
20~27	G0~G7	Green data,for unused pins,please connect to GND or floating
28~35	R0~R7	Red data
36	HSYNC	Line synchronizing signal for RGB interface operation.
37	VSYNC	Frame synchronizing signal for RGB interface operation.
38	DOTCLK	Dot clock signal for RGB interface operation.
39~40	NC	NC No connect
41~42	VDD	VDD Supply voltage (3.3V)
43~51	NC	NC No connect
52	ENABLE	Display enable pin for controller,Normally pull high,Connect to VDD or floating if not used
53~54	GND	Ground.
RESET voltage should be consistent with VDDI voltage, or there probably is black screen fault when power on.		

3. Drawing



NO.	Interface Definition		
1	LEDK	31	R3
2	LEDK	32	R4
3	LEDA	33	R5
4	LEDA	34	R6
5	NC	35	R7
6	NC	36	HSYNC
7	NC	37	VSYNC
8	RESET	38	DOTCLK
9	CS	39	NC
10	SCL	40	NC
11	SDI	41	VCC
12	B0	42	VCC
13	B1	43	NC
14	B2	44	NC
15	B3	45	NC
16	B4	46	NC
17	B5	47	NC
18	B6	48	NC
19	B7	49	NC
20	G0	50	NC
21	G1	51	NC
22	G2	52	DEN
23	G3	53	GND
24	G4	54	GND
25	G5		
26	G6		
27	G7		
28	R0		
29	R1		
30	R2		

Display Type	TFT/NORMALLY BLACK/TRANSMISSIVE
Display Resolution	DOTS:320*(R, G, B)*240
Viewing Angle	ALL
LCD Controller/Driver	ST7272A
Logic Voltage	3.3V
LCD Driving Voltage	———
Operation Temperature	-30° C ~ 85° C
Storage Temperature	-30° C ~ 85° C
Backlight Specility	White LED Backlight(6 dies) IF=20mA, VF=18~20. 4V
Remark	TFT LCD+COG IC+FPC LCD TRANSMISSION RATE :5. 25%MIN

VER	REVISED DESCRIPTION	DATE	NAME
V1	1ST	2019.11.7	HE, Lingling

UNIT: mm	
DECRIPTION	LCM
PART NO.	Z35008-P54Q-772A-Y1
DRAWING NO.	

Drawn By	Checked By	Approved By
HE, Lingling		

4. Electrical Specifications

4.1. DC Specifications

Item	Symbol	Specification			Unit
		Min.	Typ.	Max.	
TFT Gate On Voltage	VGH	-	12	-	V
TFT Gate Off Voltage	VGL	-	-12	-	V
TFT Common Electrode Voltage	Vcom	-1	0	1	V

4.2. Typical Operating Conditions

Item	Symbol	Min.	Typ.	Max.	Unit
Analog Supply Voltage	VCI	3.0	3.3	3.6	V
Digital Supply Voltage	VDD	3.0	3.3	3.6	V
I/O Supply Voltage	IOVCC	3.0	3.3	3.6	V
Input High Voltage	VIH	0.8 × IOVCC	-	IOVCC	V
Input Low Voltage	VIL	0	-	0.2 × IOVCC	V
Output High Voltage	VOH	0.8 × IOVCC	-	-	V
Output Low Voltage	VOL	-	-	0.2 × IOVCC	V

4.3. Backlight Circuit Specifications

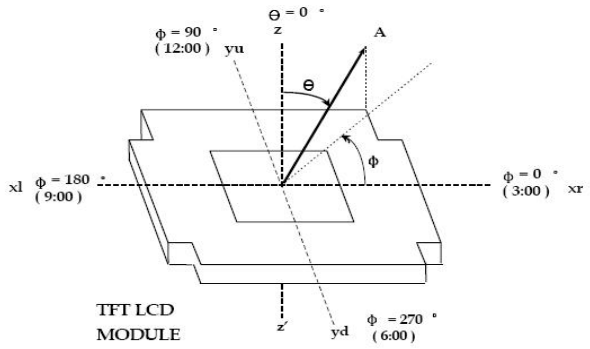
Item	Symbol	Min.	Typ.	Max.	Unit
Current	I_B	-	20	-	mA
Voltage	V_f	18	19.2	20.4	V
Power Consumption	PBL	-	384	-	mW

4.4. LCD Power Consumption

Mode	Symbol	Typ.	Max.	Unit
Normal Mode	VCI+IOVCC	-	-	mA
Test Condition: VCI=2.8V，IOVCC=1.8V.				
Interface Drive Type: row flipping or column flipping.				
IPS Type LCD Panel => All Black.				
TN Type => All White.				
Temperature: 25°C.				
Mode	**Symbol**	**Typ.**	**Max.**	**Unit**
Sleep Mode	VCI+IOVCC	-	-	μA
Test Condition: VCI=2.8V, IOVCC=1.8V.				
DC/DC converter is enabled. Internal oscillator is started and panel scanning is started.				
Except for the IC internal crystal oscillator and panel scanning, other functions are suspended.				
Temperature: 25°C.				

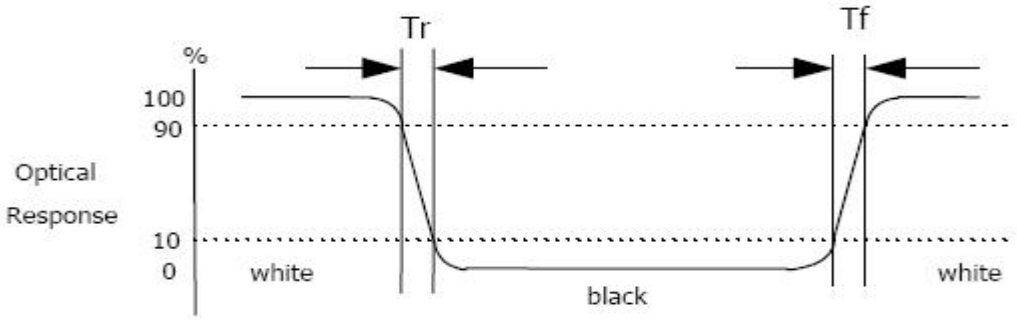
4.5. Measuring System

4.5.1. LCM Viewing Angle



Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface.

4.5.2. Response Time



Response time is the time required for the display to transition from white to black (Rising time, Tr) and from black to white (Falling time, Tf) for additional information.

4.5.3. Contrast Ratio (CR)

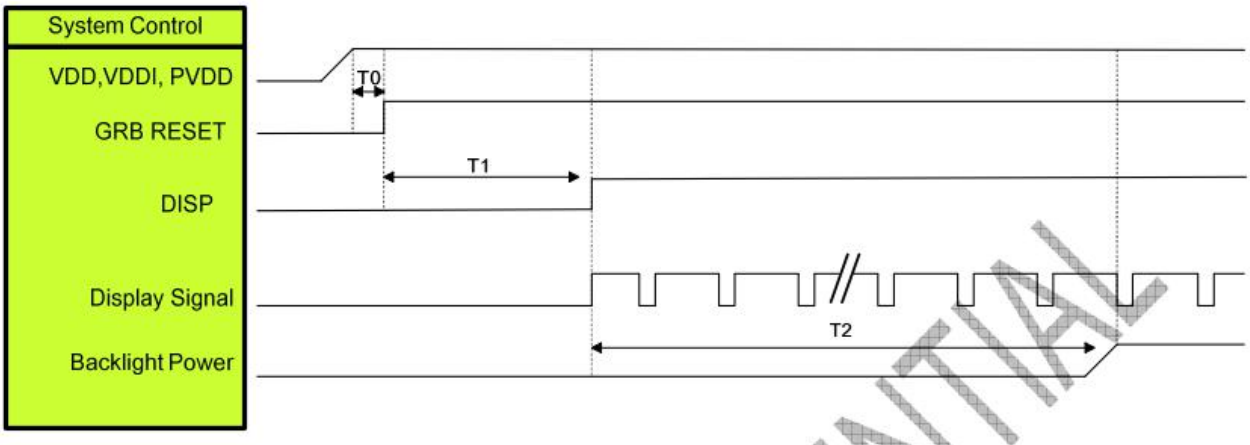
Contrast Ratio (CR) is defined mathematically as:

$$\text{Contrast Ratio} = \frac{\text{Surface Luminance with all white pixels}}{\text{Surface Luminance with all black pixels}}$$

Surface luminance is the center point across the LCD surface 500mm from the surface with all pixels displaying white.

4.6. Power On / Power Off

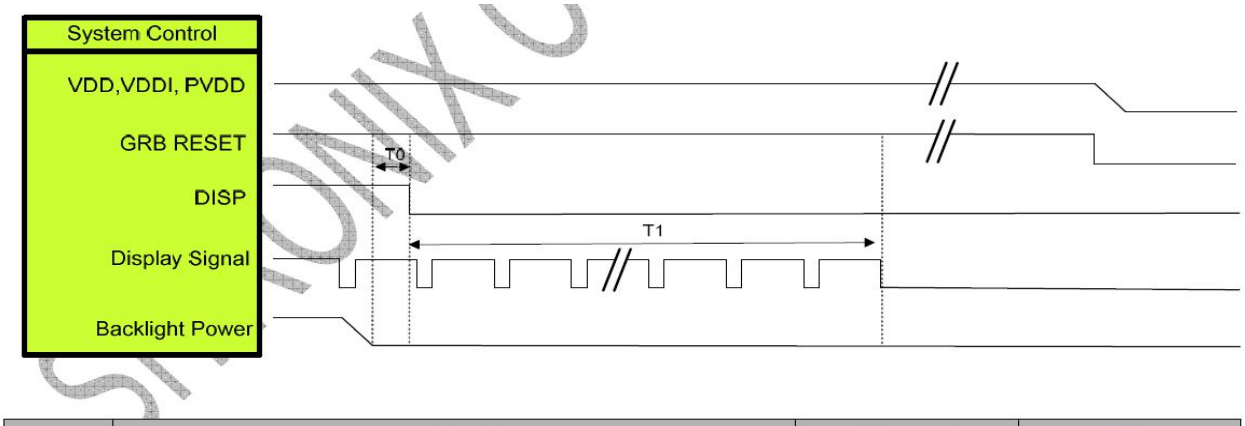
4.6.1 Power On



Symbol	Description	Min. Time	Unit
T0	System power stability to GRB RESET signal	0	ms
T1	GRB RESET= "High" to DISP="High"	10	ms
T2	Display Signal output to Backlight Power on	250	ms

Note: Display signal: DCLK; VSYNC; HSYNC; DE; DR[7:0]; DG[7:0]; DB[7:0]

4.6.2 Power off



Symbol	Description	Min. Time	Unit
T0	Backlight Power off to DISP="Low"	5	ms
T1	DISP="Low" to IC internal voltage discharge complete	80	ms

Note: Display signal: DCLK; VSYNC; HSYNC; DE; DR[7:0]; DG[7:0]; DB[7:0]

5. Delivery Inspection

No.	Defect	Standard		Defect Grade	Result
1	Spot Defect (including bright spot / color spot / bubble / dark spot, etc.)	< 7 inches (excluding 6.95 and 7 inches) No full fit	Φ ≤ 0.15mm Not limited in number, not dense	Ignore	OK
			0.15mm < Φ ≤ 0.20mm DS ≥ 10mm No.≤ 2	Minor Defect	OK
			Φ > 0.20mm	Serious Defect	NG
		Φ: defect diameter. The above points shall not be dense, and the distance between points shall be greater than or equal to 10mm.			
		< 7 inches (excluding 6.95 and 7 inches) Full fit	Φ ≤ 0.10mm Not limited in number, not dense	Ignore	OK
			0.10mm < Φ ≤ 0.15mm DS ≥ 10mm No.≤ 2	Minor Defect	OK
			Φ > 0.15mm	Serious Defect	NG
		Φ: defect diameter. DS: spacing. The above points shall not be dense, and the distance between points shall be greater than or equal to 10mm.			

		> 7 inches (excluding 6.95 and 7 inches) No full fit	Φ ≤ 0.15mm Not limited in number, not dense	Ignore	OK
			0.15mm < Φ ≤ 0.25mm No.≤ 2	Minor Defect	OK
			Φ > 0.25mm	Serious Defect	NG
		Φ: defect diameter. The above points shall not be dense, and the distance between points shall be greater than or equal to 10mm.			
2	Black spots (including assembly foreign matters)	< 7 inches (excluding 6.95 and 7 inches) No full fit /Full fit	Φ ≤ 0.10mm No.≤ 3 Non dense	Minor Defect	OK
			0.10mm < Φ ≤ 0.15mm No.≤ 2	Minor Defect	OK
			Φ > 0.15mm	Serious Defect	NG
		Φ: defect diameter. The above points shall not be dense, and the distance between points shall be greater than or equal to 10mm.			
		> 7 inches (excluding 6.95 and 7 inches) No full fit	Φ ≤ 0.15mm No.≤ 3 Non dense	Minor Defect	OK
			0.15mm < Φ ≤ 0.20mm No.≤ 2	Minor Defect	OK
			Φ > 0.20mm	Serious Defect	NG
		Φ: defect diameter. The above points shall not be dense, and the distance between points shall be greater than or equal to 10mm.			
3	Polarizer Bubble	Display Area	Judge by Spot Defect		
		Black Edge Area	The distance from the edge of the display area is greater than 0.5mm.	Minor defect	OK
			The distance from the edge of the display area is less than	Judge by Spot Defect	

			0.5mm.			
4	Polarizer Bump (Mark)	Display Area / Black Edge Area	Invisible when the touch screen or cover plate is assembled.		Minor Defect	OK
5	Color and Luminance	Item	Method	Instrument	Median	Tolerance Range
		Color	x, y Color Coordinate	Optical Instrument BM-7	According to the actual test on the sample confirmed by the customer.	± 0.04
		Luminance	Average the brightness EV at 9 points	Optical Instrument BM-7	According to the actual test on the sample confirmed by the customer.	± 20%
6	Other Standards	Subject to the negotiation by both parties.				
7	Warranty Period	One year after sale.				
8	Websites	Official: https://en.zhunyikeji.com/ Globle Resources: https://zhunyi.manufacturer.globalsources.com/ Alibaba: https://zhunyikeji.en.alibaba.com/ 1688: https://shop9641057ru80o3.1688.com/				

6. Reliability Test

Item	Condition	Result Determination
High-Temperature Storage	85°C 96h	After the test, leave the LCD samples indoors at normal temperature and humidity for 2 - 4h for function and appearance inspection. The sample should meet the requirements on electrical performance, but be free from the following defects: 1. Air bubble in the module, 2. No display, 3. Glass crack.
Low-Temperature Storage	-30°C 96h	
High-Temperature Operation	85°C 96h	
Low-Temperature Operation	-30°C 96h	
High-Temperature and High-Humidity	60°C 90%RH 240h	
Thermal Cycling Test	-30°C/0.5h ~ +85°C/0.5h 24 cycles in total	
Vibration Test	Frequency: 10Hz ~ 55Hz ~ 10Hz Amplitude: 1.5mm x, y, z direction for 1h in total (Packing Condition)	
ESD Test	±3kV Human Body Mode 150pF/330Ω ±6kV Air Mode 150pF/330Ω	

Note:

1) **Each module under test can only be used for one of the test items.**
2) **The quantity of samples for each test item is 2.**
3) **Fault Judgment Criterion: Basic Specifications, Electrical Specifications, Mechanical Specifications, Optical Specifications.**

7. Precautions

7.1. The display screen consists of glass and polarizer. Since the glass is fragile, the user must pay special attention to the edge area, and protect it from falling, vibration, or mechanical impact.

7.2. If the display screen is damaged and the liquid crystal material leaks, be sure not to get any in the mouth. If the liquid crystal material contacts the skin or clothes, flush off with soap and water.

7.3. Do not apply excessive force to the display screen or the joint part, or the color will change. Do not touch the display screen with bare hands, which will stain the display area and degraded insulation between terminals (some of the appearance is determined by the polarizer).

7.4. The polarizer covering the display panel of the LCD module is soft and easy to be scratched, be sure to handle carefully. Do not touch, impact, press, or rub the exposed polarizers with anything harder than an HB pencil lead (e.g.: glass, tweezers, etc.). Do not place or attach anything onto the display area to avoid leaving marks. The condensed material on the surface or terminals due to cold will damage or stain the polarizer. After the test in low temperature environment, the product must be warmed up in a container before put into the room temperature environment.

7.5. If the display panel is stained, blow warm air onto the surface and gently wipe it with a soft and dry cloth. If it is seriously contaminated, wipe it with a wet cloth dipped in one of the following solvents:

- glycerol
- ethyl Alcohol

Do not scrub, and avoid damaging the display panel.

7.6. Solvents other than those mentioned above may damage the polarizer. In particular, never use any of the following solvents:

- water
- ketone
- arene

Wipe off saliva or water drop immediately, the contact with water over a long period of time may cause deformation or color fading. Avoid contact with oil or grease.

7.7. Special note: minimize electrode corrosion. Because electrode corrosion can be accelerated by water droplets, condensation of humidity, or electrification in a high humidity environment.

7.8. Assemble the LCD Module by the mounting holes. Make sure the LCD module make sure there is no bending, distortion, or deformation. Do not forcibly pull or bend the transmission wire or the backlight wire.

7.9. Do not disassemble the LCD module.

7.10. NC terminal should be disconnected. Do not connect any device.

7.11. If the logic circuit power supply is off, do not send the input signal.

7.12. Since the LCD module is integrated with CMOS, pay special attention to the modules. To prevent electrostatic damage, be careful to maintain an suitable work environment.

- Make sure the module has the same potential as the human body before take the LCD module out of the packing box for assembly. The reliable grounding is necessary during module processing.
- The required tool, such as the electric soldering iron, must be reliably grounded. Make sure the it is connected to AC power supply, and no electric leakage. When fixing the module with electric screwdriver, it must be grounded, to reduce the electromagnetic wave generated by the electric commutator spark as much as possible.
- Do not assemble or operate under dry condition to reduce the static electricity. To reduce static electricity, the workplace must not be too dry. The recommended relative humidity is 50 - 60%. Keep your work clothes and work table grounded as much as possible
- The LCD module is coated with a film to protect the display surface. Be careful when peeling off the film to reduce the generated static electricity.

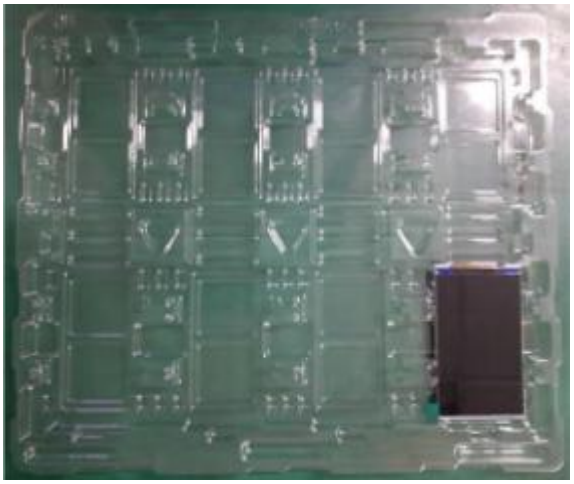
7.13. Since the LCD module has high precision assembly and regulation, try to avoid excessive impact on the module or making any changes:

- Do not change the shape of the tab on the metal frame.
- Do not drill any extra hole, modify the shape, or change the position of component on the printed circuit board.
- Do not change or damage the pattern on the printed circuit board.
- Never modify the zebra strip (conductive rubber) or heat seal connector.
- Do not make any change with the electric soldering iron except for the joint.
- Do not throw, bend or twist.

8. Packing and Storage

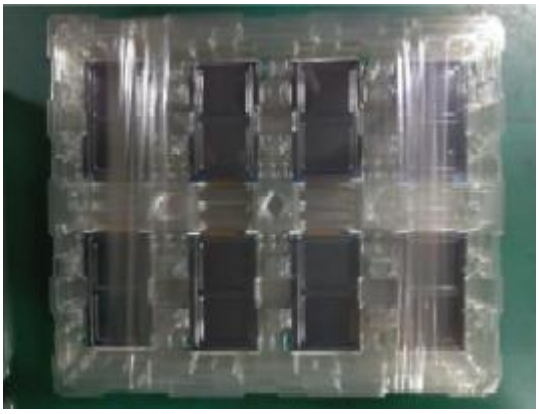
8.1. Packing Method

Step 1



Put the products into a vacuum formed tray one by one. Each vacuum formed tray can hold 8 products in total.

Step 2



Layer the vacuum formed trays in stagger, and then wrap them with the tape.

Step 3

Put the packaged products into the carton, and fix the vacuum formed trays with the EPE to protect the products.

Step 4

The cartons should be taped and shipped with labels.

8.2. Storage Method

Store in an ambient temperature of 23±5°C, and in a relative humidity of 60±15%. The storage period should not exceed 12 months. Do not expose to the sun for a long period of time.

8.2.1. Store in clean environment, free from dust, active gas, or solvent.

8.2.2. Store in anti-static environment.

8.3. Nomenclature

PART NO: Z 4 3 0 1 4 - P 4 0 - S 7 8 3 - Y 1

- Version Number of Display Screen
- Abbreviation of IC Model Number
- Project Name
- Product ID
- LCD Dimension
- Abbreviation of Company Name

8.4. Label

Shenzhen Zhunyi Technology Co., Ltd.		
Product:	Display Screen	LEVEL:3
Spec.:		
P/N:		
Lot:		
D/C		
Qty.:		
Supplier Code:		
PO		
R/K		
Version: A		XXXXXXX, YYYY-00000000000000000, KKKK, WWWW, AAAAA.